

ORDER



KSNV

Orders	Order / Rev:	105006	
	Alt Order #:	06837949	
	Product Desc:	OBAM FOR AMERICA	
	Estimate:	1537	
	Flight Dates:	10/16/12 - 10/22/12	
	Original Date / Rev:	08/01/12 / 09/19/12	
	Order Type:	GENERAL	
		Primary AE:	Amy McCreary
		Sales Office:	BLPHI
		Sales Region:	National

Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%

Advertiser	Name:	Obama for America - revised	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PLC01-Democrat	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/22/12	155	\$36,695.00	\$31,190.75	October 2012	155	\$36,695.00	\$31,190.75	0.00
					Totals	155	\$36,695.00	\$31,190.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$36,695.00
Market	100%	\$122,216.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$25,686.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$17,124.33
KTUD	1%	\$1,223.17
KVVU	26%	\$31,802.33
KWWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$9,785.33

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Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/19/12	M-F	5-6a WakeUp w/Wagners	5-6a		-TWTF--		:30	4	\$100.004	0.00	NM		4	\$400.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 10/21/12 -TWTF-- 4 \$100.00 0.00																	
E 2	KSNV	10/22/12	10/22/12	M-F	5-6a WakeUp w/Wagners	5-6a		M-----		:30	1	\$100.004	0.00	NM		1	\$100.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 M----- 1 \$100.00 0.00																	
E 3	KSNV	10/16/12	10/19/12	W	ake Up Early w/ Wagners	430a-5a		-TWT---		:30	4	\$50.003	0.00	NM		4	\$200.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 10/21/12 -TWT--- 4 \$50.00 0.00																	
E 4	KSNV	10/22/12	10/22/12	W	ake Up Early w/ Wagners	430a-5a		M-----		:30	1	\$50.003	0.00	NM		1	\$50.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 M----- 1 \$50.00 0.00																	
E 5	KSNV	10/16/12	10/19/12	M-F	6-7a WakeUp w/Wagners	6-7a		-TWTF--		:30	4	\$190.004	0.00	NM		4	\$760.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 10/21/12 -TWTF-- 4 \$190.00 0.00																	
E 6	KSNV	10/22/12	10/22/12	M-F	6-7a WakeUp w/Wagners	6-7a		M-----		:30	1	\$190.004	0.00	NM		1	\$190.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 M----- 1 \$190.00 0.00																	
E 7	KSNV	10/16/12	10/19/12	Today Show		CM	658a-9am	-TWTF--		:30	8	\$250.004	0.00	NM		8	\$2,000.00
TODAY SHOW																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 10/21/12 -TWTF-- 8 \$250.00 0.00																	
E 8	KSNV	10/22/12	10/22/12	Today Show		CM	658a-9am	M-----		:30	2	\$250.004	0.00	NM		2	\$500.00
TODAY SHOW																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 M----- 2 \$250.00 0.00																	
E 9	KSNV	10/20/12	10/20/12	News 3 Sunrise - SATURDAY		6a-7a		-----S-		:30	1	\$125.004	0.00	NM		1	\$125.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 10/21/12 -----S- 1 \$125.00 0.00																	
E 10	KSNV	10/20/12	10/20/12	Saturday Today		CM	7a-9am	-----S-		:30	1	\$175.004	0.00	NM		1	\$175.00
SAT TODAY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 10/21/12 -----S- 1 \$175.00 0.00																	
E 11	KSNV	10/21/12	10/21/12	News 3 Sunrise - SUNDAY		6a-7a		-----S		:30	1	\$110.004	0.00	NM		1	\$110.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 10/21/12 -----S 1 \$110.00 0.00																	
E 12	KSNV	10/21/12	10/21/12	Sunday Today		CM	7a-8am	-----S		:30	1	\$250.004	0.00	NM		1	\$250.00
SUN TODAY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 10/21/12 -----S 1 \$250.00 0.00																	
E 13	KSNV	10/21/12	10/21/12			CM	9a-930am	-----S		:30	1	\$125.004	0.00	NM		1	\$125.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 Today Wknd															
News 3 Today															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-----S		1			\$125.00		0.00				
E 14	KSNV	10/21/12	10/21/12	Chris Matthews	9:30AM	CM	9:30a-10a		-----S	:30	1	\$175.00	4	0.00	NM
Chris Matthews SUN 9:30am															
CHRIS MATHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-----S		1			\$175.00		0.00				
E 15	KSNV	10/16/12	10/19/12	M-F Today Show II	3rd	CM	9-10a		-TWTF--	:30	8	\$150.00	4	0.00	NM
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--		8			\$150.00		0.00				
E 16	KSNV	10/22/12	10/22/12	M-F Today Show II	3rd	CM	9-10a		M-----	:30	2	\$150.00	4	0.00	NM
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----		2			\$150.00		0.00				
E 17	KSNV	10/16/12	10/19/12	M-F Today Show III	4th	CM	10am-11am		-TWTF--	:30	8	\$100.00	4	0.00	NM
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--		8			\$100.00		0.00				
E 18	KSNV	10/22/12	10/22/12	M-F Today Show III	4th	CM	10am-11am		M-----	:30	2	\$100.00	4	0.00	NM
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----		2			\$100.00		0.00				
E 19	KSNV	10/16/12	10/19/12	Rachael Ray		CM	11am-12pm		-TWTF--	:30	4	\$100.00	4	0.00	NM
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--		4			\$100.00		0.00				
E 20	KSNV	10/22/12	10/22/12	Rachael Ray		CM	11am-12pm		M-----	:30	1	\$100.00	4	0.00	NM
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----		1			\$100.00		0.00				
E 21	KSNV	10/16/12	10/19/12	Noon News		CM	12-1230pm		-TWTF--	:30	4	\$125.00	4	0.00	NM
Noon News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--		4			\$125.00		0.00				
E 22	KSNV	10/22/12	10/22/12	Noon News		CM	12-1230pm		M-----	:30	1	\$125.00	4	0.00	NM
Noon News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----		1			\$125.00		0.00				
E 23	KSNV	10/16/12	10/19/12	The Agenda	1230pm	CM	1230-1p		-TWTF--	:30	4	\$90.00	4	0.00	NM
The Agenda 1230pm															
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--		4			\$90.00		0.00				
E 24	KSNV	10/22/12	10/22/12	The Agenda	1230pm	CM	1230-1p		M-----	:30	1	\$90.00	4	0.00	NM
The Agenda 1230pm															
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----		1			\$90.00		0.00				
E 25	KSNV	10/16/12	10/19/12			CM	1258p-2pm		-TWTF--	:30	4	\$150.00	4	0.00	NM

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
Days of our Lives																										
Days of our Lives																										
DAYS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-TWTF--	4	\$150.00	0.00																					
E 26	KSNV	10/22/12	10/22/12	Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$150.00	4.00	NM		1	\$150.00											
Days of our Lives																										
DAYS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	M-----	1	\$150.00	0.00																					
E 27	KSNV	10/16/12	10/19/12	The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$100.00	4.00	NM		4	\$400.00											
The Doctors																										
DRS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-TWTF--	4	\$100.00	0.00																					
E 28	KSNV	10/22/12	10/22/12	The Doctors	CM	2pm-3pm	M-----	:30	1	\$100.00	4.00	NM		1	\$100.00											
The Doctors																										
DRS																										
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Week: 10/22/12	10/28/12	M-----	1	\$100.00	0.00																					
E 29	KSNV	10/16/12	10/19/12	Dr. Phil	CM	3-4p	-TWTF--	:30	4	\$150.00	4.00	NM		4	\$600.00											
Dr Phil																										
PHIL																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-TWTF--	4	\$150.00	0.00																					
E 30	KSNV	10/22/12	10/22/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$150.00	4.00	NM		1	\$150.00											
Dr Phil																										
PHIL																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	M-----	1	\$150.00	0.00																					
E 31	KSNV	10/16/12	10/19/12	NEWS 3 at 4 (1 HOUR)	CM	4-6pm	-TWTF--	:30	8	\$175.00	4.00	NM		8	\$1,400.00											
(1 hour)																										
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-TWTF--	8	\$175.00	0.00																					
E 32	KSNV	10/22/12	10/22/12	NEWS 3 at 4 (1 HOUR)	CM	4-6pm	M-----	:30	2	\$175.00	4.00	NM		2	\$350.00											
(1 hour)																										
NEWS																										
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Week: 10/22/12	10/28/12	M-----	2	\$175.00	0.00																					
E 33	KSNV	10/16/12	10/19/12	M-F Early News	CM	5-630p	-TWTF--	:30	13	\$265.00	4.00	NM		13	\$3,445.00											
M-F Early News																										
NEWS																										
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Week: 10/15/12	10/21/12	-TWTF--	13	\$265.00	0.00																					
E 34	KSNV	10/22/12	10/22/12	M-F Early News	CM	5-630p	M-----	:30	2	\$265.00	4.00	NM		2	\$530.00											
M-F Early News																										
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	M-----	2	\$265.00	0.00																					
E 35	KSNV	10/20/12	10/20/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$200.00	4.00	NM		1	\$200.00											
Sa-Su Early News																										
NEWS																										
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td><td>10/21/12</td><td>-----S-</td><td>1</td><td>\$200.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	-----S-	1	\$200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-----S-	1	\$200.00	0.00																					
E 36	KSNV	10/21/12	10/21/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$450.00	4.00	NM		1	\$450.00											
News 3 in Prime																										
NEWS AFTER NFL																										
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td><td>10/21/12</td><td>-----S</td><td>1</td><td>\$450.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	-----S	1	\$450.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-----S	1	\$450.00	0.00																					
E 37	KSNV	10/16/12	10/19/12	CM	630-7pm	-TWTF--	:30	4	\$260.00	4.00	NM		4	\$1,040.00												

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--		4			\$260.00		0.00				
E 38	KSNV	10/22/12	10/22/12	M-F Jeopardy	CM	630-7pm			M-----	:30	1	\$260.004	0.00	NM	1 \$260.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----		1			\$260.00		0.00				
E 39	KSNV	10/16/12	10/19/12	M-F Wheel	CM	7-730pm			-TWTF--	:30	4	\$260.004	0.00	NM	4 \$1,040.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--		4			\$260.00		0.00				
E 40	KSNV	10/22/12	10/22/12	M-F Wheel	CM	7-730pm			M-----	:30	1	\$260.004	0.00	NM	1 \$260.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----		1			\$260.00		0.00				
E 41	KSNV	10/16/12	10/19/12	Face to Face w/ Ralston	CM	730-758pm			-TWTF--	:30	4	\$150.004	0.00	NM	4 \$600.00
				Face to Face w/ J.Ralston											
				FACE TO FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-TWTF--		4			\$150.00		0.00				
E 42	KSNV	10/22/12	10/22/12	Face to Face w/ Ralston	CM	730-758pm			M-----	:30	1	\$150.004	0.00	NM	1 \$150.00
				Face to Face w/ J.Ralston											
				FACE TO FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----		1			\$150.00		0.00				
E 43	KSNV	10/20/12	10/20/12	Wknd Jeopardy	CM	630-7pm			-----S-	:30	1	\$175.004	0.00	NM	1 \$175.00
				SAT/Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-----S-		1			\$175.00		0.00				
E 44	KSNV	10/20/12	10/20/12	Wknd Wheel of Fortune	CM	7-730pm			-----S-	:30	1	\$175.004	0.00	NM	1 \$175.00
				SAT/ Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-----S-		1			\$175.00		0.00				
E 45	KSNV	10/22/12	10/22/12	Mon PR 8-10p	CM	8-10pm			M-----	:30	1	\$1,100.004	0.00	NM	1 \$1,100.00
				Monday Prime 8-10pm											
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----		1			\$1,100.00		0.00				
E 46	KSNV	10/16/12	10/16/12	Tues PR 8-9p	CM	8-9pm			-T-----	:30	1	\$1,100.004	0.00	NM	1 \$1,100.00
				Tuesday Prime 8-9pm											
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-T-----		1			\$1,100.00		0.00				
E 47	KSNV	10/17/12	10/17/12	Wed PR 9-10p	CM	9-10pm			--W----	:30	1	\$1,300.004	0.00	NM	1 \$1,300.00
				Wednesday Prlme 9-10pm											
				SVU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	--W----		1			\$1,300.00		0.00				
E 48	KSNV	10/18/12	10/18/12	Thurs PR 10-11p	CM	10-11pm			---T---	:30	1	\$950.004	0.00	NM	1 \$950.00
				Thursday Prime 10-11pm											
				ROCK CENTER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	---T---		1			\$950.00		0.00				
E 49	KSNV	10/19/12	10/19/12		CM	9-10pm			----F--	:30	1	\$750.004	0.00	NM	1 \$750.00

Order / Rev: 105006 Advertiser: Obama for America
 Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV
 Flight Dates: 10/16/12 - 10/22/12 Estimate: 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
Fri PR 9-10p																										
Friday Prime 9-10pm																										
GRIMM																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	----F--	1	\$750.00	0.00																					
E 50	KSNV	10/19/12	10/19/12	Fri 10-11p	CM	10-11pm	-----F--	:30	1	\$1,000.004	0.00	NM		1	\$1,000.00											
Friday Prime 10-11pm																										
DATELINE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	----F--	1	\$1,000.00	0.00																					
E 51	KSNV	10/20/12	10/20/12	Sat PR 8-9p	CM	8-9pm	-----S-	:30	1	\$350.004	0.00	NM		1	\$350.00											
Saturday Prime 8-9pm																										
NBC PRIME																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	----S-	1	\$350.00	0.00																					
E 52	KSNV	10/20/12	10/20/12	Sat PR 9-10p	CM	9-10pm	-----S-	:30	1	\$400.004	0.00	NM		1	\$400.00											
Saturday Prime 9-10pm																										
NBC PRIME																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	----S-	1	\$400.00	0.00																					
E 53	KSNV	10/21/12	10/21/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$600.004	0.00	NM		1	\$600.00											
NFL Pre-Game																										
FNIA																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-----S	1	\$600.00	0.00																					
E 54	KSNV	10/21/12	10/21/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.004	0.00	NM		1	\$4,000.00											
NFL Football																										
SUN NIGHT FTBL																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td><td>10/21/12</td><td>-----S</td><td>1</td><td>\$4,000.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	-----S	1	\$4,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-----S	1	\$4,000.00	0.00																					
E 55	KSNV	10/21/12	10/21/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN-----S	:30	1	\$350.004	0.00	NM		1	\$350.00												
Jeopardy in Prime																										
TBD																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td><td>10/21/12</td><td>-----S</td><td>1</td><td>\$350.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	-----S	1	\$350.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-----S	1	\$350.00	0.00																					
E 56	KSNV	10/16/12	10/19/12	M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$275.004	0.00	NM		4	\$1,100.00											
M-F News 3 at Eleven																										
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-TWTF--	4	\$275.00	0.00																					
E 57	KSNV	10/22/12	10/22/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$275.004	0.00	NM		1	\$275.00											
M-F News 3 at Eleven																										
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	M-----	1	\$275.00	0.00																					
E 58	KSNV	10/20/12	10/20/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$285.004	0.00	NM		1	\$285.00											
Sa-Su News 3 at Eleven																										
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-----S-	1	\$285.00	0.00																					
E 59	KSNV	10/21/12	10/21/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$285.004	0.00	NM		1	\$285.00											
Sa-Su News 3 at Eleven																										
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-----S	1	\$285.00	0.00																					
E 60	KSNV	10/16/12	10/19/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$150.004	0.00	NM		4	\$600.00											
Tonight Show																										
LENO																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	-TWTF--	4	\$150.00	0.00																					
E 61	KSNV	10/22/12	10/22/12		CM	1135p-1237a	M-----	:30	1	\$150.004	0.00	NM		1	\$150.00											

Order / Rev: 105006
Alt Order #: 06837949
Flight Dates: 10/16/12 - 10/22/12

Advertiser:	<u>Obama for America</u>
Product Desc:	<u>OBAM FOR AMERICA</u>
Estimate:	1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Tonight Show											
				Tonight Show											
	LENO														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1	\$150.00			0.00					
E 62	KSNV	10/16/12	10/19/12	Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$60.00	4	0.00	NM	4	\$240.00
				Late Night w/Fallon											
	FALLON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		4	\$60.00			0.00					
E 63	KSNV	10/22/12	10/22/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$60.00	4	0.00	NM	1	\$60.00
				Late Night w/Fallon											
	FALLON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1	\$60.00			0.00					
E 64	KSNV	10/20/12	10/20/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
				Saturday Night Live											
	SNL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1	\$400.00			0.00					
E 65	KSNV	10/21/12	10/21/12	Sports Night In Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$90.00	4	0.00	NM	1	\$90.00
				Sports Night in Las Vegas											
	SPORTS NIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1	\$90.00			0.00					